

FOR IMMEDIATE RELEASE
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SYVT Introduces a Summer Youth Pass

Solvang, California – Santa Ynez Valley Transit (SYVT) announces the launch of its limited-time Summer Youth Pass (SYP). The twenty-dollar pass provides unlimited rides during the month of purchase and will be available to riders six to 20 years old for use in June, July, and August. Passes for all months will go on sale in early May 2018.

“The SYVT SYP program provides an affordable, independent, and safe means of transportation to the youth population of the Santa Ynez Valley,” stated Matt van der Linden, Public Works Director/City Engineer for the City of Solvang. “The SYP allows users to enjoy everything our Valley has to offer by providing increased access to popular summer break destinations.”

The SYP can be purchased by parents of young riders age six and over. Middle school, high school, and college-aged youth can also purchase passes at the SYVT Office located at 431 Second Street, Suite 9, in Solvang.

In conjunction with the SYP, SYVT is also launching an Activity Guide (available for free with the purchase of a SYP). This new guide lists popular destinations and corresponding SYVT bus stops on a convenient and easy-to-read map created for children, teens, parents, and caregivers to locate and access destinations in the area via SYVT. Highlighted destinations on the Activity Guide include Sunny Fields Park, Parks Plaza Theater, the Wildling Museum, Santa Ynez Valley Historical Museum, and the Performing Arts Theater (PCPA).

SYVT is funded through a Joint Powers Agreement by the cities of Buellton and Solvang and Santa Barbara County. The daily operation of SYVT is contracted to Roadrunner Management Services. For more information about SYVT, visit www.syvt.com or call the SYVT office at (805) 688-5452.

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