



AGENDA

SOLVANG TOURISM & MARKETING ADVISORY COMMITTEE

10:00 A.M. WEDNESDAY, JULY 3, 2024 – REGULAR MEETING

Committee Members:

Brian McLaughlin, Co-Chair
Debra Eagle, Committee Member
Jason Scrymgeour, Committee Member
Max Hanberg, Committee Member
Susan Lee, Chair

Staff:

Randy Murphy, City Manager
Jenny McClurg, Director Parks and Recreation
Candice Libera, Marketing and Events Coordinator
Elisa Monroy, Recreation Clerk

AGENDA - Available for viewing on the City's website at: <https://www.cityofsolvang.com/529/Tourism-and-Marketing-Advisory-Committee>

PUBLIC COMMENT - The public is encouraged to address the Committee on any matter on agenda or non-agenda items. Each person is allotted three (3) minutes and may speak only once.

AMERICANS WITH DISABILITIES ACT - If, as a participant of this meeting, you need special assistance the City will attempt to accommodate you in every reasonable manner. Please contact the City Clerk at either (805) 688-5575 x206 or cityclerk@cityofsolvang.com. 72- hours' notice is requested.

PARTICIPATING IN THE MEETING -Tourism and Marketing Advisory Committee meetings will be in person

10:00 A.M. REGULAR MEETING

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT ON ITEMS ON AGENDA AND NON-AGENDA ITEMS

This section is intended to provide members of the public with the opportunity to address the Committee on agenda and non-agenda items. This section is limited to 15 minutes. Each speaker will be afforded three minutes and may speak only once.

APPROVE TMAC MINUTES JUNE 5, 2024

1. DISCUSSION ITEMS

- a. Recap April TOT & Sales Tax numbers
- b. TMAC Bylaws
- c. "Business Talks" – recap feedback
- d. Special Events and impact on businesses.
- e. Danish Days & Julefest update

2. FUTURE AGENDA ITEMS

3. ADJOURNMENT