



**MINUTES
SOLVANG TOURISM AND MARKETING
ADVISORY COMMITTEE
MEETING**

December 4, 2024
Wednesday
10:00 AM

10:00 AM – REGULAR MEETING

PRELIMINARY MATTERS CALL TO ORDER

- Chair Susan Lee called the meeting to order at 10:01 AM in the City Hall Council Chamber, 1644 Oak Street, Solvang, California.

ROLL CALL

Present:

Staff: Management Analyst Olivia, Director Parks and Recreation Jenny McClurg, Marketing and Events Coordinator Candice Libera, Recreation Clerk Elisa Monroy

Committee Members: Brian McLaughlin, Susan Lee, Jason Scrymgeour

PUBLIC COMMENT

No public comment.

APPROVE MINUTES

Approve TMAC Minutes: November 6, 2024

Motioned to approve by BM, seconded by SL

Uribe-Mutal

1. DISCUSSION ITEMS

Discussion on possible collaboration with World Wide Media Pictures

- Committee members discuss the possible collaboration for an international film release in Solvang. *The Kiss* would be released in the United States for the first time by Danish Director, Billy August.

Discussion on Lego Convention

- Committee members receive an update on the proposed Lego convention to take place in Solvang in April 2025. Committee members will discuss further event details at the January 2025 TMAC meeting.

Discussion on new TMAC members for 2025

- Two new TMAC members are appointed for the 2025 calendar year.

ADJOURNMENT - The meeting was adjourned at 10:45 AM.