



**MINUTES
SOLVANG TOURISM AND MARKETING
ADVISORY COMMITTEE
MEETING**

April 16, 2025
Wednesday
10:00 AM

10:00 AM – REGULAR MEETING

PRELIMINARY MATTERS CALL TO ORDER

- Chair Susan Lee called the meeting to order at 10:03 AM in the City Hall Council Chamber, 1644 Oak Street, Solvang, California.

ROLL CALL

Present:

Staff: Director Parks and Recreation Jenny McClurg, Marketing and Events Coordinator Candice Libera, Recreation Clerk Elisa Monroy, Management Analyst Olivia Uribe-Mutal

Committee Members: Susan Lee, Jamie Baker

ACTION ITEM

1. COMMITTEE MEMBER NOMINATION and VOTE

Unable to take action due to lack of a quorum.

PUBLIC COMMENT

APPROVE MINUTES

March 19, 2025, Unable to approve due to lack of a quorum.

1. PRESENTATIONS

- Q1 Recap

2. DISCUSSION ITEMS

- Update on “The Kiss” International Film Release- Committee is informed of the location and date of the film release. A ticketed event will be hosted at the Elverhoj Museum on May 30th.
- Recap on Solvang Brick & Builds- There was great feedback from the community and event attendees. Possible expansion and added aspects for 2026 Solvang Brick & Builds.
- IPW Chicago, June 14 - 19- Committee discusses the travel tradeshow for international and domestic agencies.

ADJOURNMENT - The meeting was adjourned at 11:04 AM.