



**MINUTES
SOLVANG TOURISM AND MARKETING
ADVISORY COMMITTEE
MEETING**

November 19, 2025
Wednesday
10:00 AM

PRELIMINARY MATTERS CALL TO ORDER

Chair Susan Lee called the meeting to order at 10:00 AM.

ROLL CALL

Present:

Committee Members: Susan Lee, Kim Jensen, Peter Lancucki, Michelle Olsen, Max Hanberg
Staff: Randy Murphy - City Manager, Jenny McClurg - Director of Parks and Rec, Candice Libera – Marketing and Events Coordinator, Terri Simmons – Marketing and Events Assistant
Absent: Olivia Uribe-Mutal – Assistant to the City Manager

PUBLIC COMMENT

Raelynn Peterson spoke regarding safety and security concerns during the Copenhagen Countdown event, specifically related to alcohol consumption and crowds spilling into the streets.

APPROVE MINUTES

Motion by Max Hanberg to approve October 29, 2025, minutes, seconded by Kim Jensen.

1. PRESENTATIONS

Overview Financials and October Marketing Update

2. DISCUSSION ITEMS

- a. Motion to accept Proposed Amendment to TMAC Bylaws – Reappointment Eligibility, by Max Hanberg, seconded by Peter Lancucki.
- b. Motion to accept Proposed Amendment to TMAC Meeting Frequency for the 2025-2026 Term by Max Hanberg, seconded by Michelle Olsen.

FUTURE AGENDA ITEMS

ADJOURNMENT – The meeting was adjourned at 11:00 AM.